Evalyne Macharia

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# PROFILE

Results-driven Data Scientist with a Computer Science degree and experience in data analysis and visualization. Expert at developing predictive models to identify areas of risk and opportunity. A passionate Data Scientist who is proficient in SQL, Tableau, and statistical modeling. Highly experienced in data manipulation, cleaning and analysis. I am a Data Scientist who has data-driven insight to solve complex problems. Skilled in data mining, predictive modeling and AI development. Proven ability to quickly understand and analyze complex data.

# Education

## artificial intelligence and machine learning | Aws NANO PROGRAM

* Major: Artificial Intelligence
* Minor: Machine Learning
* An intensive program designed to provide in-depth knowledge and practical skills in artificial intelligence and machine learning, focusing on AWS cloud-based solutions and tools. The curriculum covered various aspects of AI including neural networks, deep learning, and model deployment on AWS.

## AI Career Essentials | ALX

* Comprehensive training aimed at equipping participants with essential skills for a career in artificial intelligence. Included foundational topics in AI, practical projects, and industry insights, preparing participants for real-world AI applications.

## DATA SCIENTIST | MORINGA SCHOOL

* Major: Machine Learning and Artificial Intelligence
* Minor: Data Visualization
* Related coursework: Machine Learning, Data Mining, Statistical Methods, Big Data Analytics, Data Visualization and Database Systems

## BACHLORS DEGREE in BUISNESS INFORMATION TECHNOLOGY | AFRICA NAZARENE UNIVERSITY

* Major: Software Development
* Minor: Business Intelligence and Analytics
* Related coursework: Database management, System Analysis and Design, Big data technologies and analytics, IT Project manager, Business' Intelligence

## diploma in BUISNESS adminstration | AFRICA NAZARENE UNIVERSITY

* Major: Entrepreneurship and Operations Management
* Minor: Human Resource Management
* Related coursework: finance, marketing, management, operations, information technology, business analytics, international business and supply chain management.

# SKILLS

## Data Analysis

* Proficient in data manipulation, cleaning, and analysis using Python and SQL.

## Machine Learning

* Experienced in developing predictive models and applying machine learning algorithms.

## Management

* Experienced in overseeing projects and teams, ensuring successful execution and delivery.

## data Visualization

* Proficient in creating visualizations to communicate data-driven insights using tools like Tableau.

## Communication

* Excellent verbal and written communication skills, demonstrated through effective presentations and collaboration.

## Leadership

* Strong leadership abilities, evidenced by roles in various organizations and teams, driving success and fostering teamwork.

## PROFICIENCY

* Database management -
* MySQL, SQLite
* Programming - Python, SQL
* Tools - Excel, Jupiter Notebook
* Coursework - Data Modeling,
* ETL Processes - Database Management

# Experience

## Customer Service Representative | VGG Connect | FEBRUARY 2023 – JULY 2023

* Handled customer complaints and inquiries in a professional and courteous manner.
* Coordinated with other departments to ensure customer service objectives were met.
* Performed daily customer service-related tasks such as data entry and order processing.
* Resolved customer service issues in a timely and efficient manner.
* Monitored customer satisfaction levels and take corrective action when necessary.

## NETWORK ENGINEER | VGG Connect | JANUARY 2023 – FEBRUARY 2023

* Developed and managed network infrastructure, including routers, switches, firewalls, and Wi-Fi.
* Assisted in the administration and maintenance of an extensive company-wide wide area network (WAN) with multiple locations.
* Developed and implemented network security policies and procedures.
* Monitored network performance and provided technical support to users.
* Troubleshot network issues and resolved hardware, software, and system problems.
* Planned and implemented the migration of servers.

## Online Sales and Marketing Director | JANUARY 2018 – FEBRUARY 2022

* Prepared and filed local, state, and federal tax returns.
* Coordinated with a creative team to generate dynamic marketing content and communication tools for promotional campaigns.
* Created innovative strategies to drive customer engagement.
* Planned and executed events and marketing programs to increase qualified

## Marketing Person | TRIPPLE D ENTERPRISE | JANUARY 2019 – JANUARY 2021

* Mass product sale promotion
* Maintained a complete database of files, contacts, and project materials.
* Determined customers' needs and provided brand awareness and

recommendations to fulfill requirements

## Sales Person | EPITOP sPARES | JANUARY 2017 – JANUARY 2019

* Developed and implemented a successful sales strategy resulting in a 20% increase in new business.
* Created and implemented effective sales presentations and demonstrations to key stakeholders, resulting in increased product sales.
* Developed and maintained relationships with key customers to promote and increase sales.
* Consistently exceeded sales targets and generated new business opportunities

## Human Resource Management| Ministry of Trade and Cooperatives | SEPTEMBER 2018 – NOVEMBER 2018 (INTERNSHIP)

* Handled payroll, benefits and compensation administration.
* Developed and implemented employee recognition programs.
* Monitored employee performance and provided feedback and coaching.
* Successfully managed onboarding and training processes for new employees.
* Developed and implemented effective HR policies, procedures and programs

# VOLUTEERING

## MEMBERS

***ENANU (Environmental Club)***

* Cleaning the streets
* Feeding the poor
* Planting trees

**Mentor/ Teacher**

***Sunday School***

* Mentoring and educating kids
* Visiting and feeding less fortunate kids
* Managing the needs for my students

**Assistant Leader**

*Christian Union*

* Coordinating teams
* Team leader and management
* Supervised meetings and trainings

**R E F E R E N C E S**

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COMPANY: TRIPPLE D ENTERPRISE

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